



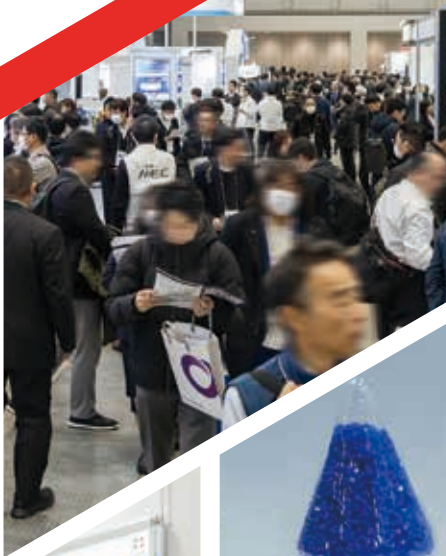
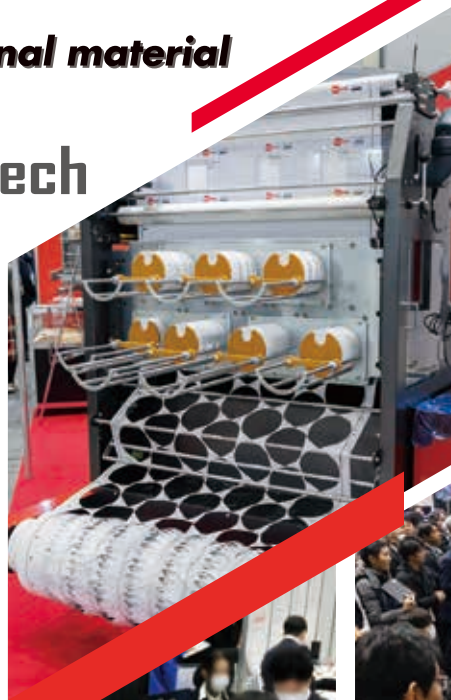
CONVERTECH

neo functional material



3DECOtech

Evolving Materials and Processes



WELL-BEING TECHNOLOGY

Technology that contributes to WELL-BEING Society

2026. 1.28 (Wed.) - 30 (Fri.) 10:00 - 17:00
Tokyo Big Sight, West Hall 2-3-4

SHOW REPORT 2026



Exhibition Report 2026

Name	● CONVERTECH ● neo functional material ● GREEN MATERIAL ● 3DECOtech ● WELL-BEING TECHNOLOGY
Date	2026.1.28 (Wed.) – 1.30 (Fri.)
Venue	Tokyo Big Sight, West Hall 2·3·4
Organizer	Converting Technical Institute / JTB Communication Design, Inc. WELL-BEING TECHNOLOGY Executive Committee

Visitors Including online users		52,844
Date	Weather	Visitors Tokyo Big Sight
2026 Jan. 28 th (Wed.)		12,903
2026 Jan. 29 th (Thu.)		15,574
2026 Jan. 30 th (Fri.)		16,725
Total		45,202

*including those from concurrent events
 *If a visitor visits multiple times on the same day, he/she is counted as one person.
 *If a visitor visits for more than one day, total the number of days visited (e.g., if a visitor visits for two days, total the number of days visited for each day).

Exhibition	Exhibitors	Booths
CONVERTECH	87	233
neo functional material	156	234
GREEN MATERIAL	45	53
3DECOtech	39	45
WELL-BEING TECHNOLOGY	51	50
Total	378	615

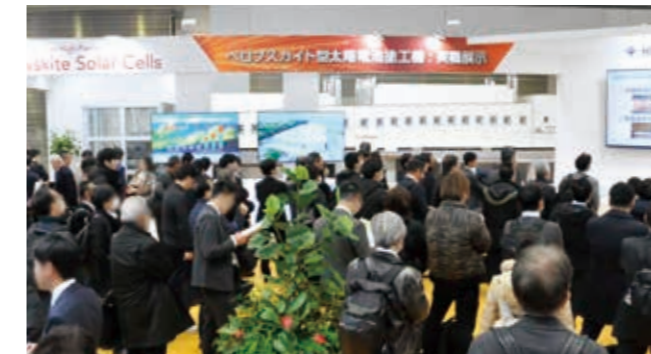
WELL-BEING TECHNOLOGY Executive Committee

Chairman	
Junji Watanabe	Senior Distinguished Researcher, Sensory Resonance Research Group, Human Information Science Laboratory, NTT Communication Science Laboratories
Member	
Naomi Arakawa	Group Manager, MIRAI Technology Institute, Shiseido
Hironori Ishikawa	Manager, Use Case Creation Group Mobile Innovation Tech Department, NTT DOCOMO / Project Professor, KMD, Keio University
Isomura Shota	Consortium for Applied Neuroscience / Manager, Neuro Cognitive Innovation Unit, NTT DATA INSTITUTE OF MANAGEMENT CONSULTING
Ryosuke Ichikari	Team Leader / Group Leader, QoW Assessment and intervention Research Team(primary affiliation), Integrated Research Center for Wellbeing, Research Strategy Headquarters Intevrese Research Group, ADVANCED INDUSTRIAL SCIENCE AND TECHNOLOGY
Tomoko Katayama	Panasonic Holdings Corporation Corporate R&D Strategy Office
Yuki Sunami	Aizu Litescape Design Studio
Sho Takano	Associate Professor, Fukui Prefectural University / Director, Society of Well-being
Yoshihiro Tanaka	Professor, Graduate School of Engineering, Nagoya Institute of Technology / Fellow, Inamori Research Institute for Science
Yosuke Muramatsu	Executive Director, Robot Friendly Asset Promotion Association

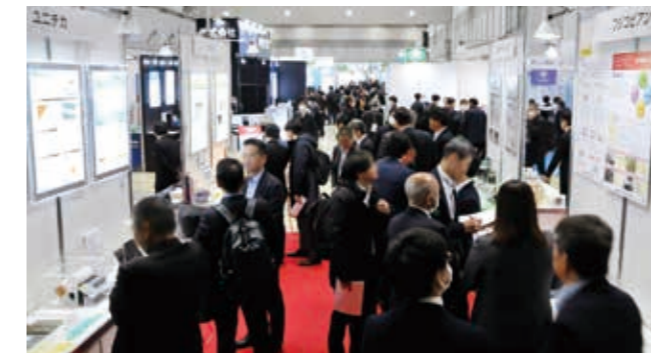


The exhibition held in January 2026 featured 378 exhibiting companies. Over 30% of the exhibitors were either first-time participants or exhibiting for the first time since the COVID-19 pandemic. Extensive business discussions, including technical perspectives, took place throughout the venue, with numerous live demonstrations and equipment displays. A total of 45,202 visitors attended, including those for co-located exhibitions. The total number of participants, including those who only downloaded exhibitor materials or watched videos online, reached 52,844. It was a three-day event filled with interest in the latest manufacturing trends and anticipation for the future, covering everything from functional materials to processing equipment, advanced technologies, and applied products.

CONVERTECH exhibited the world's first roll-to-roll coating machine for perovskite solar cells, filling the venue with anticipation that converting technology would drive the practical application and commercialization of next-generation energy devices. Furthermore, visitors showed keen interest in lectures on the technological advancements of industrial robots and semiconductors, which are indispensable for the sustainable growth of Japanese manufacturing.



neo functional material developed a "Materials & Components Floor" that seamlessly connected with Green Materials and nano tech. Visitors from a wide range of industries, including materials and processing, as well as automotive, semiconductor, electrical, and information and communication, compared and examined various functional materials. High interest was observed in characteristic material technologies such as self-healing materials and new-generation composite materials, as well as in R&D DX, including the utilization of AI.



WELL-BEING TECHNOLOGY was held for the third time, attracting visitors with diverse exhibits including materials, components, devices, solutions useful for developing products that contribute to well-being, and services for improving well-being within organizations. Additionally, the first mutual certification event for the international standard ISO 25554:2024, which defines the basic processes for communities and companies to promote well-being, was held, drawing interest in each company's initiatives. A networking party where people shaping the industry could interact was also a great success.



3 DECOtech attracted many members to the Decorative Technology Research Group pavilion. Together with surrounding exhibitors, their unique technologies and colorful sample displays attracted visitors. In the seminars, attention was drawn to programs that unraveled product design and technical information from overseas exhibition reports, in addition to the latest trends in decorative technology.



GREEN MATERIAL introduced PFAS-free materials in addition to bioplastics and wood-based materials to meet the environmental response needs essential for manufacturing. Multiple pavilions of industry-leading organizations were also set up, bringing together numerous member companies and attracting significant attention. In the co-located seminars, the importance of adding high value to recycled plastics and promoting a circular economy was discussed with many attendees. Furthermore, as part of sustainable exhibition practices, environmentally friendly initiatives were implemented across all 13 co-located exhibitions, collecting more than twice the number of clear files compared to the previous event, thereby promoting material recycling.



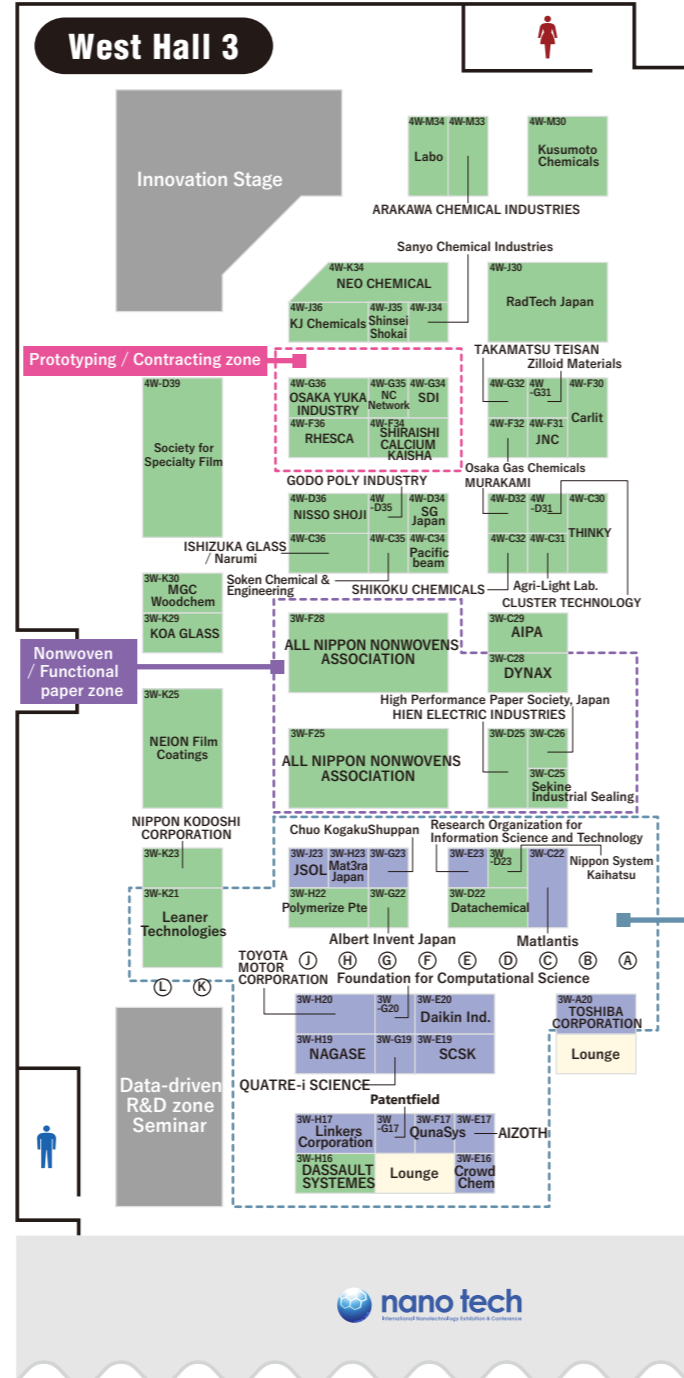
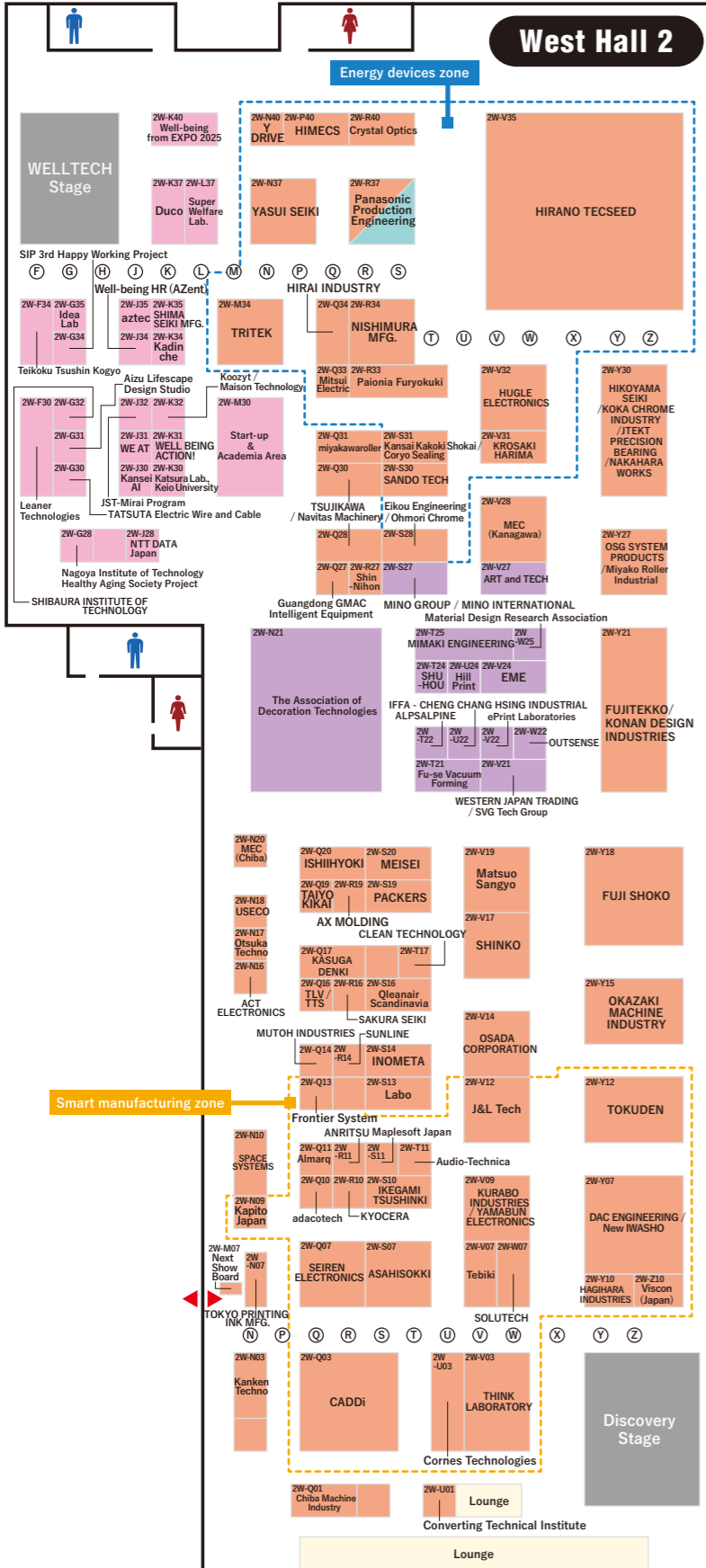
Floor layout

West Halls 2·3·4



West Hall 1F

West Hall 4F



2W-M30 Start-up & Academia Area
 cyberNanunamu / CyberneX / iFlasco / OUI / Prime Factors / SHINKOKYU / SOLO Wellbeing / TechBiz by DCAJ / Tohoku Institute of Technology, Ultimately Integrated System, Muroyama Laboratory / wavelogy / Wellness Business / World Wellness Weekend / WellSis / YK COLLABO / Yume Cloud Japan

2W-N21 The Association of Decoration Technologies
 AICA Kogyo / ASahi ELECTRIC / ASANO LABORATORIES / IWASAKI ELECTRIC / KANEKA / KOHKI / KYOEI PRINT GIKEN / Mimaki Engineering / Nakanuma Art Screen / NICHIMO / Nifco / Nikkenkogyo / Nippon kako toryo / Okura Industrial / REIKO / Royal Tech / Seiko advance / SEIKOH GIKEN / SUSONITY Japan / TOAGOSEI / TOYO INK / Trinity Industrial / YOSHIDA TECHNOWORKS

2W-K40 Well-being from EXPO 2025
 Loftwork / MTRL / NTT Fure-au Denwa / One Smile Foundation / Shiseido / Sony

2W-L37 Super Welfare Lab.
 AISIN / Fujitsu / TANSEISHA

4W-D39 Society for Specialty Film
 Cosmotec / Eiwa kako / FUJICOPIAN / ITOH ROKU HOLDINGS / KYOWA Fine Tech / Linde AMT Japan / Nakajima Industrial / TOKUSHIKI / TOPPAN Infomedia / TOYOHOZAI / UNITIKA / ZACROS

3W-F25, 3W-F28 ALL NIPPON NONWOVENS ASSOCIATION
 ASAHI FIBER INDUSTRY / ASAHIKASEI / DYNIC / ENEOS Techno Materials / f&a Nonwovens / Fiber Coordinate Service / HIROSE PAPER MFG / ICHIKAWA / Japan Vilene Company / Kinsei Seishi / KURASHIKI TEXTILE MFG / MAEDAKOSEN / NISHIKAWA ROSE / SANKEI / Uma Paper Mfg

4W-C16 Japan Clean Ocean Material Alliance
 artience(TOYO INK) / ASANO LABORATORIES / Denka / Heiwa Kagaku Industry / Ishoukai / KANEKA / KOKUSAI PULP & PAPER / Nissha / TOKYO PRINTING INK MFG. / TOPPAN / TOYOBO

4W-G10 Japan BioPlastics Association
 BASF Japan / BOKEN QUALITY EVALUATION INSTITUTE / BP CONSULTING / NATUREWORKS JAPAN / EKATO / Green Science Alliance / NAGASE / Panasonic Holdings / TAKIGEN MFG / Techno Stat Industry / TEIJIN FRONTIER / Tokyozaiby

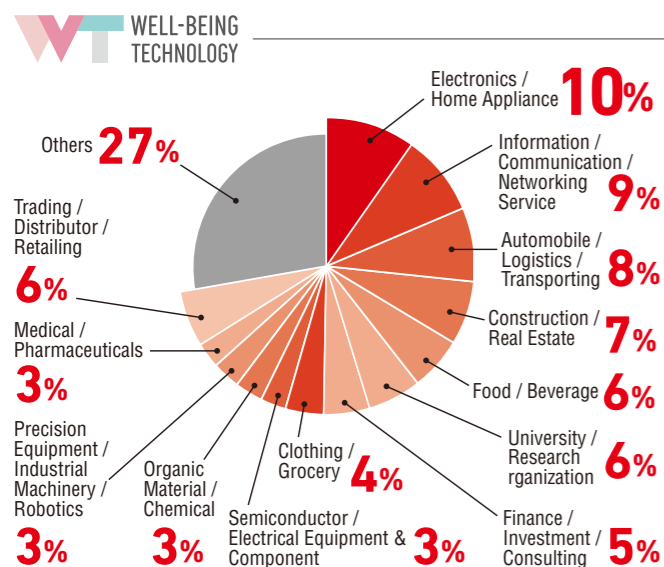
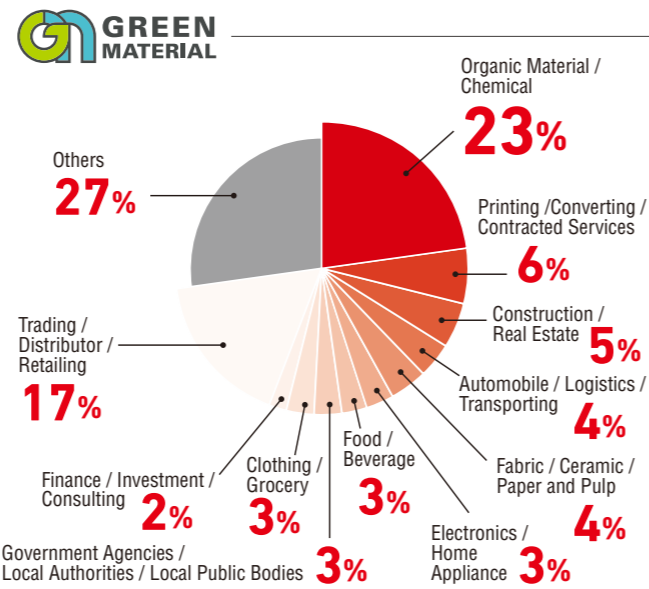
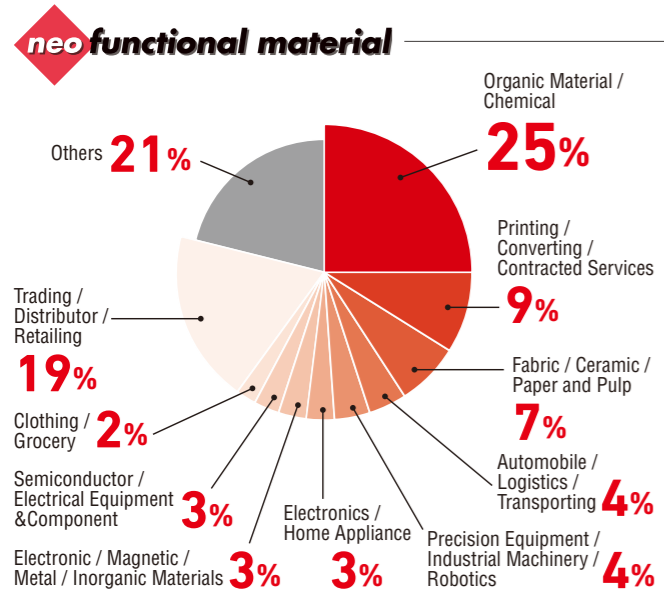
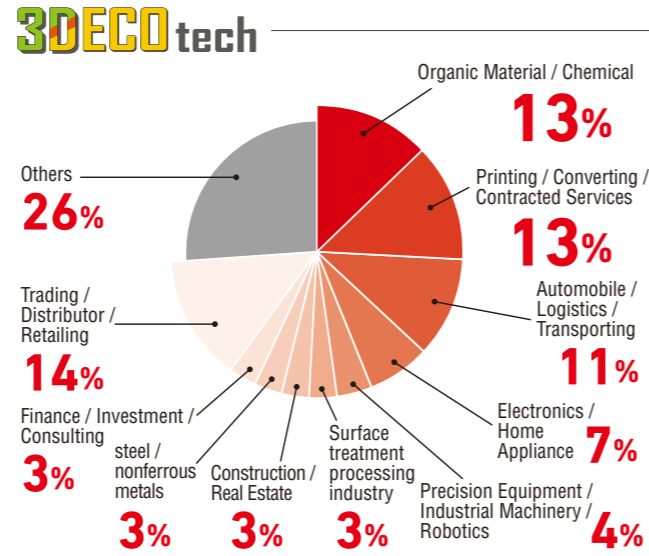
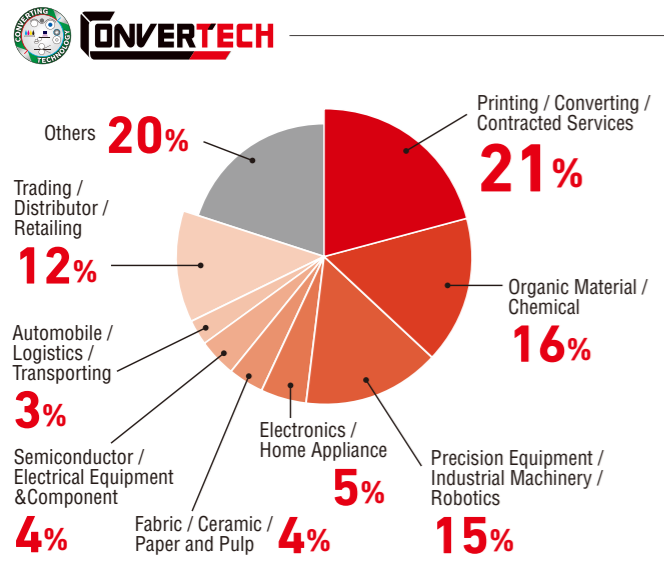
4W-M03 NAGOYA UNIVERSITY National Composites Center Japan
 Asano Laboratories / OSAKA GAS CHEMICALS / SGIC / SUNADYA

4W-K01 Next-generation Monodukuri zone / KANSAI Converting
 [Next-generation Monodukuri zone].....Hohsen [KANSAI Converting].....KRI

4W-H01 Marine Biodegradable Plastic Area
 azuma seal / KANEKA

Visitor Analysis

Business Category [Single Answer]



Visitor industries at **CONVERTECH** showed that the three core fields of converting technology—processing, materials, and machinery—accounted for over 50% of attendees. Furthermore, there was an increase in visitors from the "Electrical/Electronic Equipment and General Electric" sector, indicating high expectations for the utilization of converting technology in battery applications.

3DECOtech attracted a balanced representation from materials and processing industries, with a particularly notable presence from the automotive, electrical, and construction sectors as application areas.

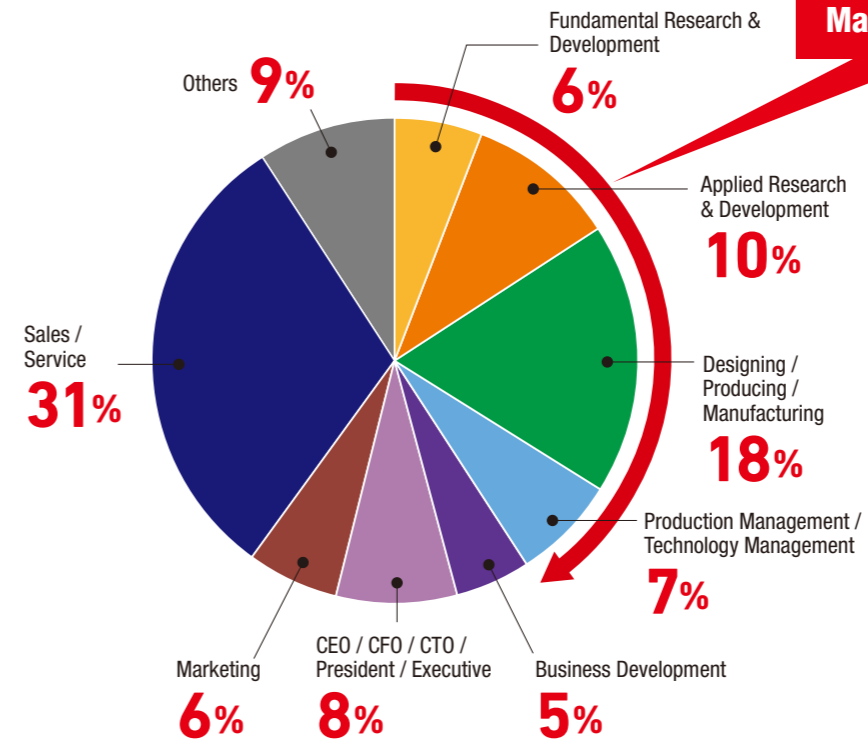
The **neo functional material** exhibition attracted a significant number of visitors not only from "Organic Materials and Chemistry" but also from "Textiles, Ceramics, Paper, and Pulp," and "Electronic, Magnetic, Metal, and Inorganic Materials," indicating its role as a platform for business negotiations and communication across a wide range of material fields.

GREEN MATERIAL shared with neo functional material a high number of visitors from the materials sector. However, it also saw a high proportion from application-side industries such as "Construction and Real Estate," "Automotive and Transportation," "Electrical/Electronic Equipment and General Electric," and "Apparel, Daily Necessities, and Miscellaneous Goods," suggesting strong expectations for the market expansion of environmentally friendly materials.

WELL-BEING TECHNOLOGY was characterized by visitors from a wide variety of industries. This time, in particular, there was an increase in attendees from "Electrical/Electronic Equipment and General Electric," "Food and Beverages," and "Finance, Investment, and Consulting," indicating expectations for market expansion.

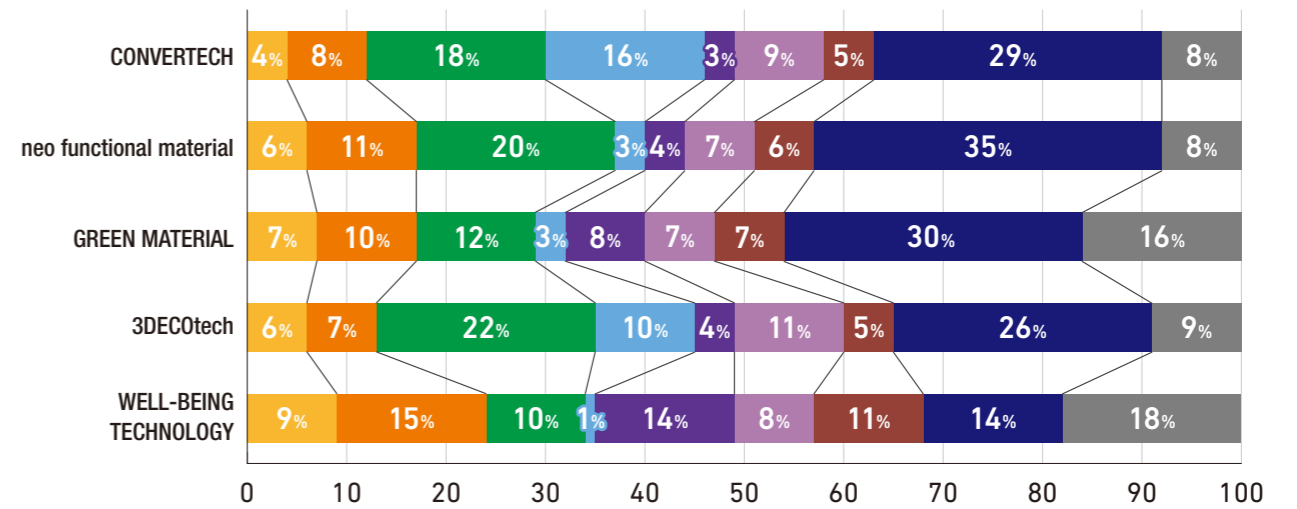
Job Category [Single Answer]

Overall job distribution for all 5 exhibitions



R&D / Product Development / Manufacturing 41%
*Including 5 Exhibitions

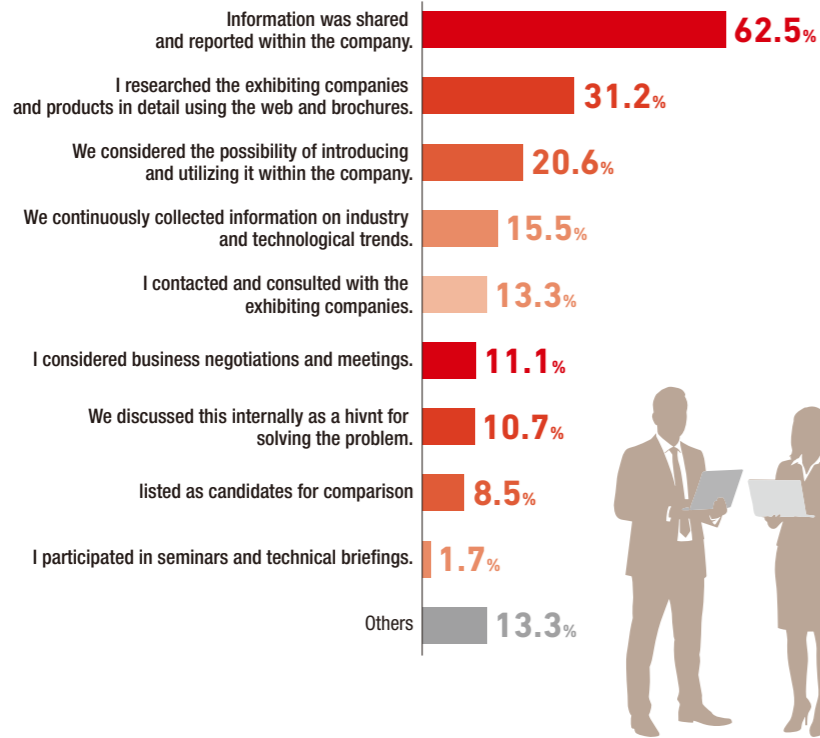
Across all five exhibitions, there was a high proportion of visitors involved in "Product Development/Design" and "Research and Development (Applied Research)." The combined percentage of visitors from R&D, product development, and manufacturing departments reached 41%, surpassing the previous event. Looking at individual exhibitions, **CONVERTECH** had the highest percentage of visitors from R&D, product development, and manufacturing departments. On the other hand, **Green Material** and **WELL-BEING TECHNOLOGY** saw a certain percentage of visitors from management departments responsible for promoting environmental initiatives and well-being within their organizations, contributing to the expansion of the visitor base (growth in "Other" job categories).



Visitor Analysis

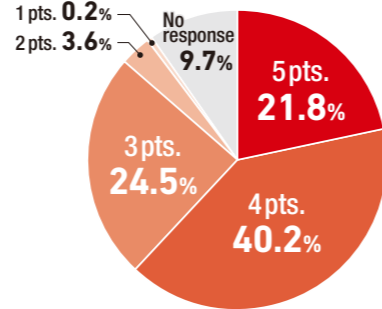
Actions taken after arriving

[Multiple Answers] *Including 5 exhibitions / onsite visitors



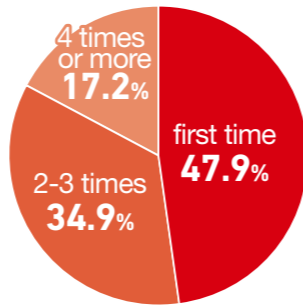
Revisit Intention Ratings (Rating out of 5 points)

*Including 5 exhibitions / onsite visitors



Number of past attendances

*Including 5 exhibitions / onsite visitors



Search Keywords TOP 30 -Products / Technology terms

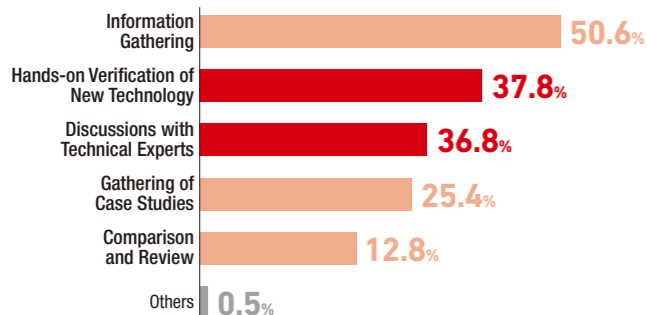
*Including 5 exhibitions *searched by "Exhibitor Search" on the of official website Google Analytics [2025.12.1 - 2026.2.27]

Ranking	Products / Technology terms	Ranking	Products / Technology terms	Ranking	Products / Technology terms
1	Inkjet	11	Recycle	21	Glass
2	Film	12	University	22	Lignin
3	Printing	13	Coating	23	Inspection
4	Perovskite	14	AI	24	PFAS
5	Nonwoven	15	Paper	25	Roll
6	Resin	16	Battery	26	Adhesive
7	Biomass / Bio	17	Solar Battery	27	Coating
8	Decoration	18	Heat dissipation	28	UV
9	Ink	19	Paint	29	Dispersion
10	Semiconductor	20	Fiber	30	Adhesion

※赤文字は前回より検索数が増加したワード

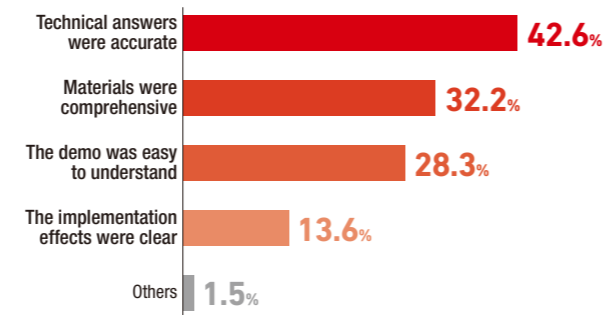
Before attending the exhibition, what were your expectations?

[Multiple Answers] *Including 5 exhibitions / onsite visitors



Positive aspects of the booth exhibits

[Multiple Answers] *Including 5 exhibitions / onsite visitors



Interest in Products / Technologies

[Multiple Answers]

CONVERTECH	
Materials	
Coating Agents	21.7%
Adhesives / Adhesive Resins, Pressure-Sensitive Adhesives / Release Materials	20.1%
Inks, Paints, Inkjet Inks	19.5%
Molding Resin Materials	16.5%
Bioplastics (Plant-derived Resins, Biodegradable Resins)	14.0%
Additives (Antistatic Agents, Plasticizers, Fillers, Surfactants, etc.)	13.2%
Functional Film / Sheets	
Films / Substrates	31.6%
Processing Technologies	
Coating Processing	30.6%
Printing Technology (Gravure, Screen, Flexo, Inkjet, Others)	25.4%
Laminating	19.1%
Slitting	18.3%
Processing Machinery / Equipment	
Wet Coating (Coaters, Coating Dies)	22.1%
Printing / Peripheral Equipment (Gravure, Flexo, Screen, Inkjet, 3D Printers, Others)	20.2%
Laminating (Laminators)	16.2%
Slitters / Sheet Cutters, Die-cutting, Winding	15.5%
Applications	
Solar Cells / Secondary Batteries (Perovskite Solar Cells, Lithium-ion Batteries, All-solid-state Batteries, Others)	17.3%
Packaging	12.8%

neo functional material	
Materials	
Adhesives / Adhesive Resins, PSA / Release Agents	30.7%
Molding Resin Materials	28.6%
Bioplastics (bio-based plastics / biodegradable plastics)	27.6%
Additives (anti-static agents, plasticizers, fillers, surfactants, etc.)	27.0%
Coating Agents	26.4%
Functional Paper / Nonwoven / Textile	19.3%
Nano-materials (cellulose nanofiber, carbon nanotubes, etc.)	17.2%
Inks / Coating / Inkjet Ink	16.9%
Recycled Materials (Recycled Plastics, etc.)	15.8%
Conductive Materials (conductive polymers, metal inks / pastes)	14.9%
Photocuring Materials	9.5%
Functional Film / Sheets	
Films / Substrates	21.4%
Processing Technology	
Coating Process	16.6%
Printing Technology (gravure, screen, flexo, inkjet, etc.)	10.2%
Purpose	
Automobiles / Mobility	12.8%
Solar cells and secondary batteries (perovskite solar cells, lithium-ion batteries, all-solid-state batteries, etc.)	10.9%
Semiconductor	10.7%

3DECOtech	
Materials	
Molding Resin Materials	36.3%
Inks / Coating / Inkjet Ink	20.7%
Bioplastics (bio-based plastics / biodegradable plastics)	17.7%
Coating Agents	14.8%
Adhesives / Adhesive Resins, PSA / Release Agents	14.3%
Functional Film / Sheets	
Films / Substrates	25.1%
Decorative Films / Release Films / Release Foil	23.0%
Processing Technologies	
Decoration / Decorative Forming Technology	32.8%
3D Printing, 3D-MID	27.1%
Printing Technology (gravure, screen, flexo, inkjet, etc.)	21.5%
Molding Process Technology	20.2%
Coating Process	16.8%
Coating Technology	12.0%
Processing Equipment	
Printing / Related Equipment (gravure, flexo, screen, inkjet, 3D printers, etc.)	16.0%
Decoration / Release Devices	13.7%
DX Solutions, IT Services, Others	
Generative AI	11.8%
Purpose	
Automobiles / Mobility	19.4%

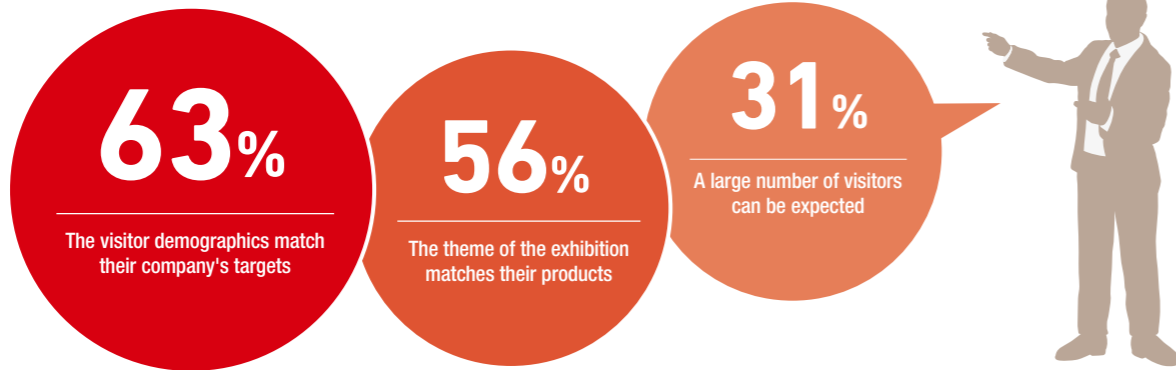
GREEN MATERIAL	
Materials	
Bioplastics (bio-based plastics / biodegradable plastics)	52.7%
Recycled Materials (Recycled Plastics, etc.)	33.0%
Molding Resin Materials	24.4%
Wood-sourced Materials / Mineral-sourced Materials / Untapped Resources / Ethical Resources	18.2%
Additives (anti-static agents, plasticizers, fillers, surfactants, etc.)	17.2%
Adhesives / Adhesive Resins, PSA / Release Agents	12.1%
Nano-materials (cellulose nanofiber, carbon nanotubes, etc.)	11.9%
Functional Paper / Nonwoven / Textile	10.7%
Coating Agents	10.1%
Functional Film / Sheets	
Films / Substrates	12.5%
Food Packaging Films	10.1%
Processing Technology	
Environmental and Recycling Technology	20.5%
Purpose	
Package/Wrapping	10.9%
Automobiles / Mobility	9.3%
Architecture / Living Environment	9.2%
Solar cells / secondary batteries (perovskite solar cells / lithium-ion batteries / all-solid-state batteries, etc.)	8.6%
Agriculture	6.9%

WELL-BEING TECHNOLOGY	
Sensing / Measurement	
Recognition of Emotional Information	54.8%
Recognition of Bodily Information	53.8%
Wearables	43.7%
Kansei / Comfort Evaluation	43.4%
Measurement / Analysis Equipment	27.3%
Brain-related Technologies	23.8%
Electronic devices / components	21.9%
Work & Communication	
Five senses communication (tactile / olfaction / voice / image / language)	36.1%
AI	30.2%

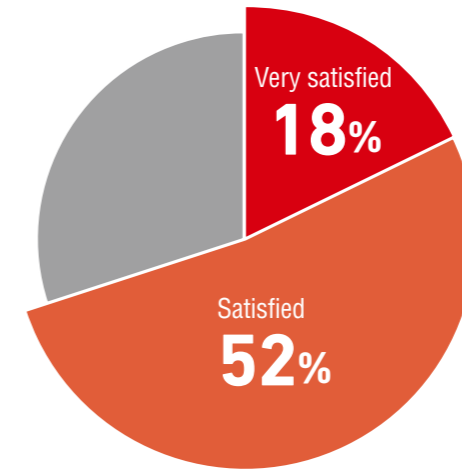
Mono / Space	
Materials Appealing to the Five Senses	26.9%
Comfortable Space Design	23.5%
Sound / Light / Video / Air	19.5%
Usage scene	
Healthcare (mind / body)	35.2%
Lifestyle / living	28.8%
Work environment (health management / HR)	27.9%
Academic Research	
Affective Engineering	22.7%
Ergonomics	21.5%

Exhibitor Survey *Including 5 exhibitions

Q1 Deciding Factor for Exhibit [Multiple Answers]



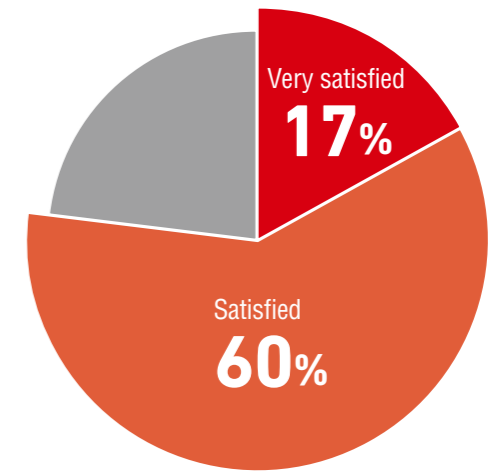
Q4 Exhibitor Satisfaction Rate for Visitor Number [Single Answer]



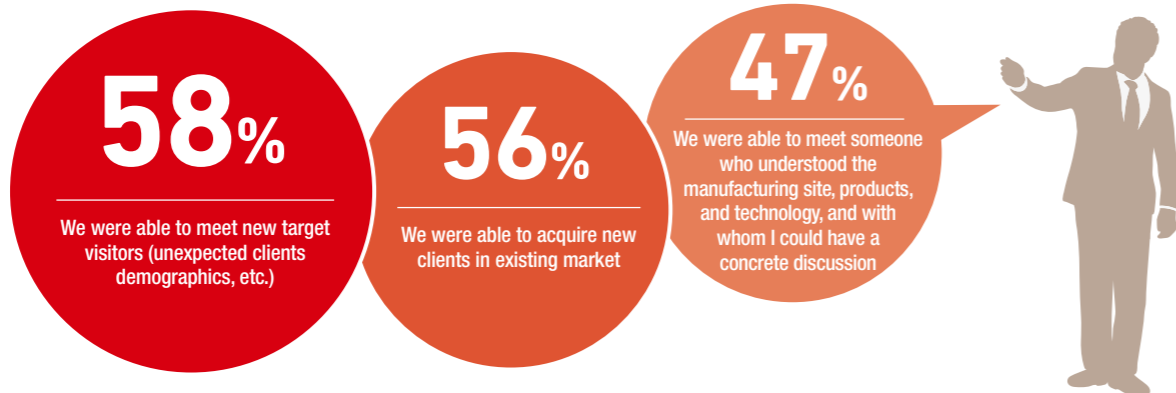
Q2 Exhibition Results [Multiple Answers]



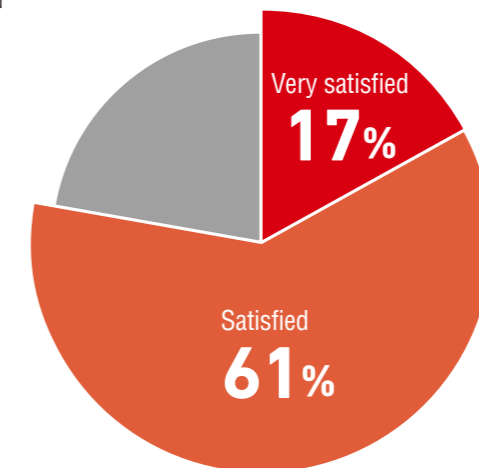
Q5 Exhibitor Satisfaction Rate for Visitor Quality [Single Answer]



Q3 Visitor Characterists [Multiple Answers]



Q6 Exhibitor Satisfaction Rate for Exhibit [Single Answer]



Exhibitor Survey *Including 5 exhibitions

Q7 Exhibitor Feedback & Results

[Free Comments]

- We received requests for immediate meetings in several new fields.
- We immediately received several inquiries regarding hiring and sample requests, and we were able to have concrete discussions with the target management team.
- I was able to meet someone who was exactly looking for this, and we are now moving forward with concrete plans, including joint research.
- I was able to meet people from different industries than before.
- A customer of a competitor came to us considering us as a second source.

[Online Exhibition] [Open period : 2025.12.1 (Mon.) - 2026.2.27 (Fri.)]

Q8 Average Number of Downloads per Product

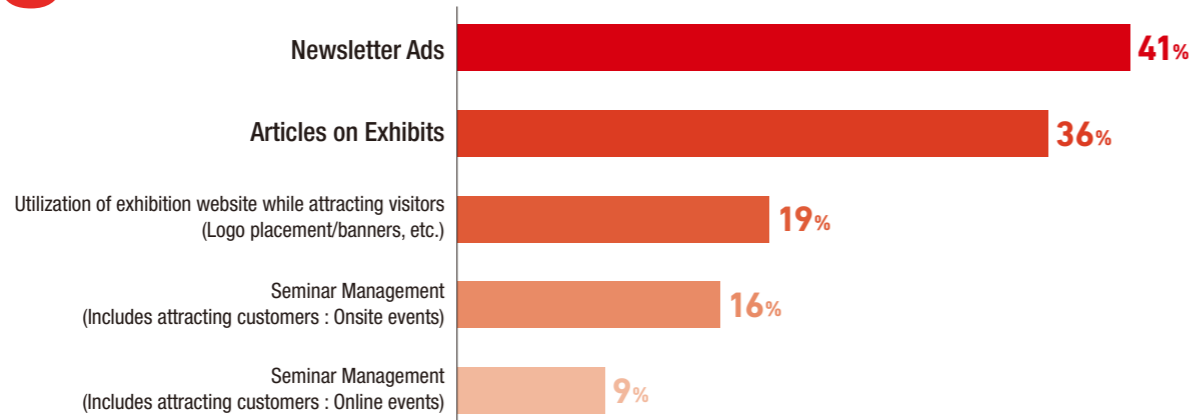
	Average	Median
Brochure	21.6	15.0
Video	9.4	7.0

Q9 Total Number TOP5 of Downloads

	Number of downloads
Exhibitor A	896
Exhibitor B	623
Exhibitor C	547
Exhibitor D	496
Exhibitor E	440

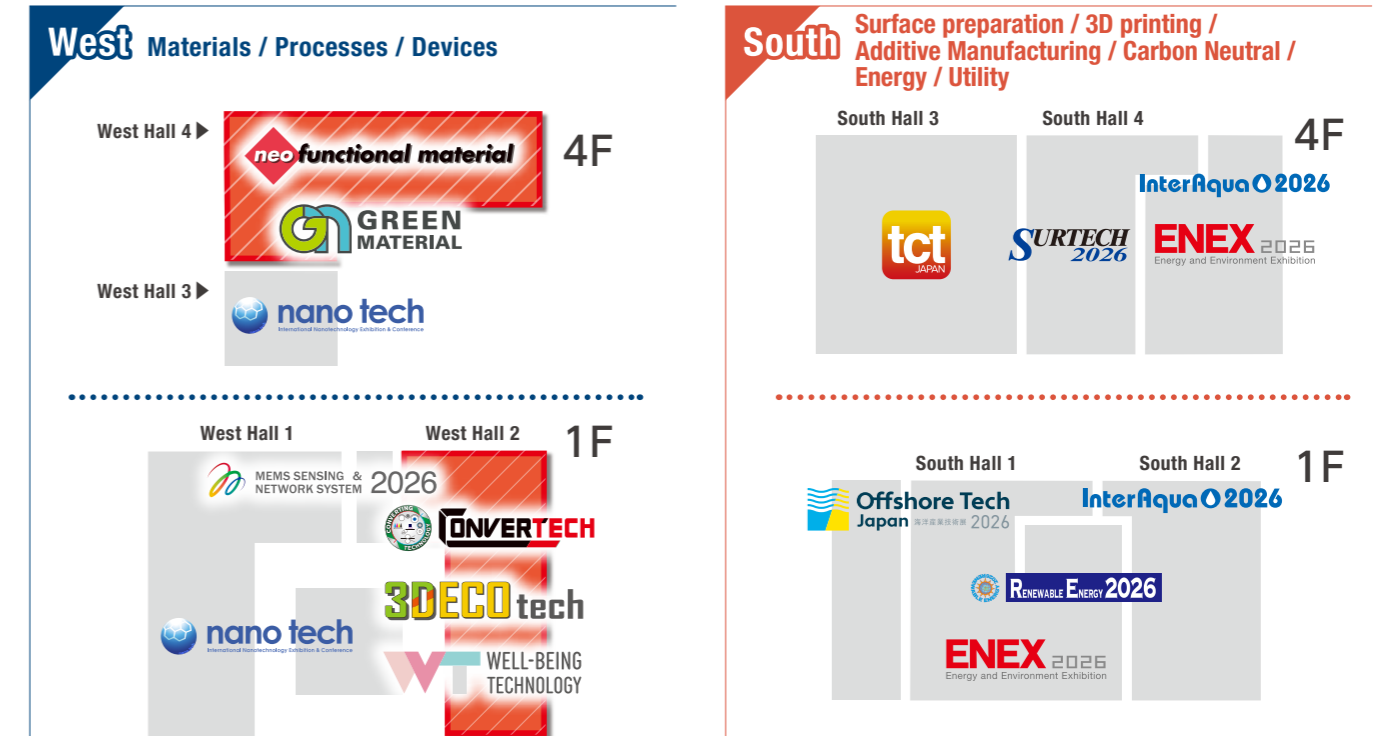
Q10 Services of Interest

[Multiple Answers]



Layout of the Concurrent Exhibitions

Tokyo Big Sight



Sustainability Initiatives at Exhibitions



From January 28th (Wed) to 30th (Fri), 2026, during the exhibition period, we collaborated with ASKUL Corporation to implement an environmentally conscious project: collecting used clear folders brought by visitors, recycling them into pellets, and transforming them into new products. This project, which collects a large number of used clear folders and contributes to the environment together with visitors, is now in its third year, and we will continue to aim for a sustainable future as an environmentally conscious exhibition.

*Ten clear folders can be recycled into a wastebasket (50% recycled)

*In conjunction with all concurrently held exhibitions, used clear folders will be collected at a total of three locations



From clear folders to recycled clear folders and wastebaskets



New Materials, Added Value and Converting Technology

The exhibition where you can find R&D, Product Development and Manufacture Technology Professionals



CONVERTECH

*Comprehensive
Exhibition of Processing
Machinery and Technology*

*Comprehensive
Exhibition of
Functional Materials*

neo functional material



**GREEN
MATERIAL**

*Exhibition on Environmentally
Conscious Manufacturing*

*Specialized Exhibition
of Decorative
Technology*

3DECOtech



**WELL-BEING
TECHNOLOGY**

*Exhibition of Technologies
for a Comfortable and
Prosperous Society*

**December 2026
Exhibition Guide**

2026

12.16(Wed.) - 18(Fri.)

West and South Hall, Tokyo Big Sight

Due to major renovations and a general closure of the Tokyo Big Sight East Hall, the 2026 show will be held in the West and South Halls.

<https://www.cj-exhibition.com/>

Are you facing any of these challenges?

We've developed a new product, but what are its potential applications and where is the market demand?

To achieve further growth, we are looking for new collaboration partners.

For new customer acquisition, we want to efficiently meet highly qualified prospects.

As part of our new growth strategy, we are seeking projects where we can be involved from the development phase.

Find amazing encounters here

**Applications for exhibitors
are now open.**

Please apply through our official website.
<https://en.www.cj-exhibition.com>

Contact

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● neo functional material ● GREEN MATERIAL kinousei@ctiweb.co.jp
● WELL-BEING TECHNOLOGY wt@ctiweb.co.jp

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TEL: +81-3-5657-0761 FAX: +81-3-5657-0645

E-mail: ● CONVERTECH ● 3DECOtech converttech@jtbc.com.co.jp
● neo functional material ● GREEN MATERIAL kinousei@jtbc.com.co.jp
● WELL-BEING TECHNOLOGY wt@jtbc.com.co.jp