

# About the Handling of Personal Information



CONVERTECH



neo functional material



GREEN MATERIAL



3DECO tech

\* For details on WELL-BEING TECHNOLOGY's handling of personal information, please refer to the following section.

The organizers, Converting Technical Institute and JTB Communication Design, works to handle and protect personal information in accordance with the Act on the Protection of Personal Information, the JIS Q 15001 standard (concerning Personal Information Protection Management Systems), as well as their respective "Personal Information Protection Policies" (Converting Technical Institute Personal Information Protection Policy: <https://ctiweb.co.jp/con/personalinfo/>, JTB Communication Design Personal Information Protection Policy: <https://www.jtbcom.co.jp/privacypolicy/>). Providing your personal information signifies your acceptance these terms.

Converting Technical Institute  
JTB Communication Design, Inc.

## 1. Organizer

### Converting Technical Institute

Araki Shigeo

TEL : +81-3-3861-3858

### JTB Communication Design, Inc.

Director, Trade Show Business Unit, Hirohisa Hasegawa

Contact: +81-3-5657-0623

E-mail: [jcd-expo@jtbcom.co.jp](mailto:jcd-expo@jtbcom.co.jp)

## 2. Purpose for which personal information is to be used

Collected personal information will be used to carry out procedures, send or provide information, by mailing, email blasts, or any other means, related to your exhibition at, and participation in, the exhibition, conference, and/or seminar.

It will also be used for related purposes, for example to provide information about other events with which the organizer is involved, industry information, and other information.

## 3. Provision of information to third parties

- If you permit the information on your attendee badge to be scanned at exhibitors' booths at the exhibition venue, your registered information will be provided to the operators of those booths.
- After registered visitor registration, access the exhibitor pages and download uploaded file or watch videos, Personal information will be provided to the exhibitors you accessed. Personal information provided to exhibitors may be used for sales, marketing, etc., and may be sent to you by e-mail, direct mail, etc. For information on the exhibitor's handling of personal information, please refer to each exhibitor's website.
- Collected personal information may also be provided to sponsors and corporate partners so that they can provide information about future events and other opportunities.
- If you participate in or apply for presentations or seminars, your registered information may be provided to instructors and staff involved with those programs.
- If the exhibition is being held at the same time as another exhibition and attendees are permitted to register to participate in multiple exhibitions at the same time, your registered information may be provided to the organizers of those other exhibitions.
- The name, department and e-mail address filled out in Applicant field of the Exhibitor Application Form will be automatically synchronized with the Business Matching System after the application is completed, Those are displayed in the "Search/Recommend List" in the system.

\* Items of Personal Information to be Provided

Company name, department name, position, work address, telephone number of workplace, name, e-mail address, etc.

### List of Providers

## 4. Outsourcing of information processing to third parties

Processing of collected personal information may be outsourced to third parties in order to facilitate the smooth operation of the exhibition, conference, seminar, and/or other event. All third parties to which processing of personal information is outsourced will be required to enter into a non-disclosure agreement to ensure appropriate handling of that information.

## 5. Making requests concerning your information

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We will respond immediately in the event you request that we disclose, revise, augment, or delete your personal information, or that we notify you of the purposes for which it is being used, halt its use, erase it, or stop providing it to third parties. Please contact the Personal Information Manager listed above to make such a request.

## 6. Voluntary provision of personal information

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You are free to provide, or not to provide, your personal information as you see fit. However, you may not be able to exhibit at, or participate in Converting Technology Exhibition (including its exhibition, conference, seminars, etc.) if you fail to provide the required information.

## 7. Handling of personal information in a way that ensures individuals cannot be identified

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Although we may use cookies and other means to study how you use our website, it is not possible to obtain personally identifiable information such as your name, address, phone number, or email address from this information.

In addition, personal information such as the customer's name, address, telephone number, and e-mail address obtained through input forms and business card exchanges, etc., and the usage status of the customer's site obtained using cookies will be linked to this exhibition.

Personal information may be used for sales activities related to events such as meetings and seminars.

# About the Handling of Personal Information



\* Please refer to the preceding section for details regarding the handling of personal information by CONVERTECH, new functional materials, GREEN MATERIAL, and 3DECOtech.

**WELL-BEING TECHNOLOGY Executive Committee** works to handle and protect personal information in accordance with the Act on the Protection of Personal Information, the JIS Q 15001 standard (concerning Personal Information Protection Management Systems), as well as their respective "Personal Information Protection Policies" (JTB Communication Design Personal Information Protection Policy: <https://www.jtbcom.co.jp/privacypolicy/>, Converting Technical Institute Personal Information Protection Policy: <https://ctiweb.co.jp/con/personalinfo/>). Providing your personal information signifies your acceptance these terms.

**Organizer: WELL-BEING TECHNOLOGY Executive Committee**  
JTB Communication Design, Inc.  
Converting Technical Institute

## 1. Organizer

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### JTB Communication Design, Inc.

Hirohisa Hasegawa, Director, Trade Show Business Unit

Contact: +81-3-5657-0623

E-mail: [jcd-expo@jtbcom.co.jp](mailto:jcd-expo@jtbcom.co.jp)

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